

advertising guidelines

Ad size **Price** 1/4 page \$90 Α 1/2 page \$180 В Full page \$320 C Inside front/back cover 1/4 page \$100 Α 1/2 page \$200 В Full page \$340 C Back cover Full page \$360 C

Artwork specifications

Advertising is to be supplied as press ready PDF's, 300dpi with crop marks and bleed if necessary. All photos and spot colours must be converted to CMYK. Or a high resolution 300dpi CMYK tif or jpg with no compression.

If you require artwork to be designed we can design it to your needs. Or if your ad doesn't meet our quality standards, we will redesign it for you. Our hourly rate is \$40/hr.

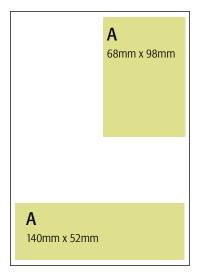
Send your artwork to

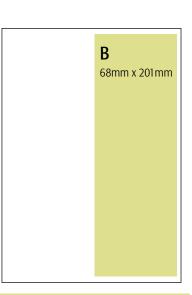
hillscene@westnet.com.au

Any questions please call

Adriana Alvarez 0439 823 175

Dimensions





B 140mm x 98mm C 148mm x 210mm + 5mm bleed

Sample pages from 'the hillscene'

